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## **TOURISM INDUSTRY TOOLKIT**



# **Emily Kam Kngwarray**

Emily Kam Kngwarray, Anmatyerr people, *Ntang Dreaming*, 1989, National Gallery of Australia, Kamberri/Canberra, purchased 1989 © Emily Kam Kngwarray/Copyright Agency

## INTRODUCTION

*Emily Kam Kngwarray* celebrates the timeless art of a pre-eminent Australian artist, one of the world's most significant contemporary painters to emerge in the 20th century. A senior Anmatyerr woman, Kngwarray devoted her final years to painting, creating works that encapsulate the experience and authority she gained throughout an extraordinary life.

We invite you to leverage the benefits of the exhibition by joining us in the promotion of the exclusive Canberra event to bring tourism to the region.

What's inside:

- Exhibition overview
- Promotional copy
- Information about promotional imagery, social media and exhibition collateral



Emily Kam Kngwarray, Anmatyerre people, *Yam awely*, 1995, National Gallery of Australia, Kamberri/Canberra, gift of the Delmore Collection, Donald and Janet Holt 1995 © Emily Kam Kngwarray/Copyright Agency

## EXHIBITION OVERVIEW

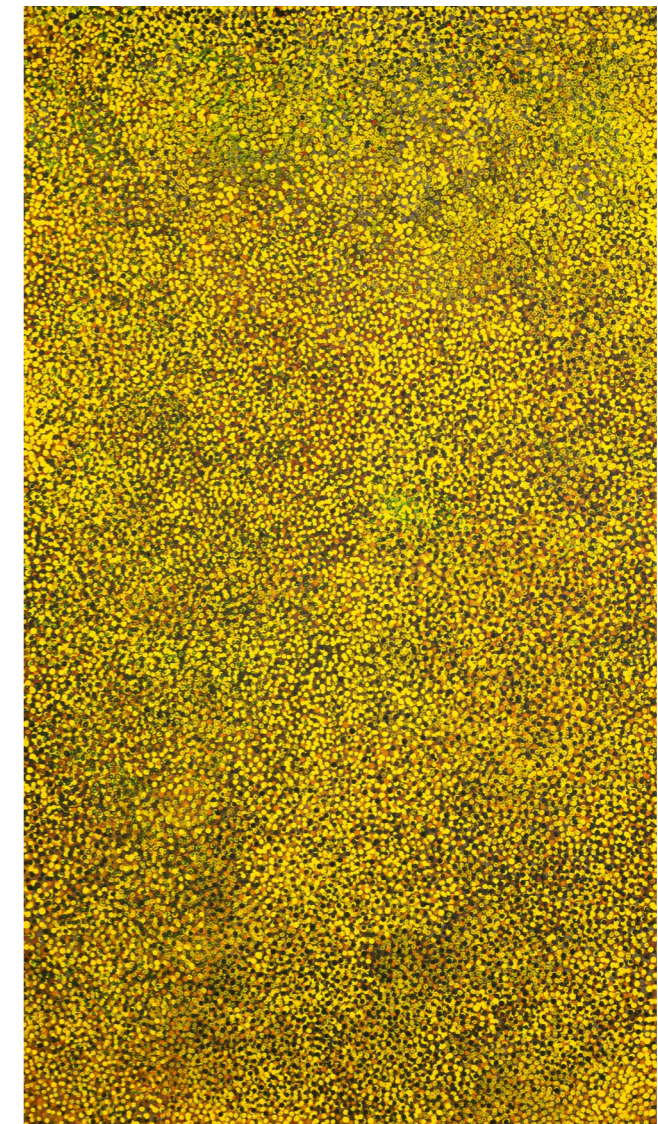
The exhibition will be an extensive survey of Emily Kam Kngwarray's work, bringing together the most important works of her oeuvre, from early vibrant batiks to her later monumental paintings on canvas. An audiovisual project created in collaboration with the artist's community will feature as part of the exhibition, weaving through the songs of the awely that informed Kngwarray's works in soundscapes and audio tours.

*Emily Kam Kngwarray* includes paintings, textiles (batiks) and works on paper drawn from international and national collections. Many never before seen works from private collections are included in this exhibition, along with new acquisitions of the artist's seminal works in the national collection. Only in Kamberri/Canberra

2 Dec 2023 – 28 Apr 2024

Open daily, 10:30am – 5pm (last session 4pm),  
except Christmas Day

Ticketed and timed entry exhibition



Emily Kam Kngwarray, Anmatyerr people, *Seeds of abundance*, 1990, National Gallery of Australia, Kamberri/Canberra, purchased 1991 © Emily Kam Kngwarray/Copyright Agency

## PROMOTIONAL COPY

### Short – 85 words

This exhibition celebrates the practice of Emily Kam Kngwarray, one of Australia's most important Australian First Nation artist. Kngwarray reputation as one of Australia's most significant artists reached a crescendo since her emergence on the Australian contemporary art scene in the early 1990's. Although Kngwarray's painting career was only of eight years in duration, previously Kngwarray had eleven years working with Batik, which is embedded in her painting practice.

Only at the National Gallery  
Kamberra/Canberra  
2 Dec 2023 until 28 Apr 2024  
Book now

### Medium – 140 words

This exhibition celebrates the practice of Emily Kam Kngwarray, one of Australia's most important Australian First Nations artist. Kngwarray's reputation as one of Australia's most significant artists reached a crescendo since her emergence on the Australian contemporary art scene in the early 1990's. Although Kngwarray's painting career was only of eight years in duration, previously Kngwarray had eleven years working with Batik, which is embedded in her painting practice.

Emily Kam Kngwarray exhibition is long overdue and will be a major survey of the artist's work at the National Gallery. The exhibition will feature as the Gallery's major summer exhibition 2023 and will showcase around 100/120 works covering paintings, textiles (batiks), sculptures, works on paper and other mediums. New works will be acquired for the national collection and additional key works will be sourced from private and public collections.



Emily Kam Kngwarray, Anmatyerr people, *Untitled (awely)*, 1994, National Gallery of Australia, Kamberra/Canberra, purchased 2022 with the assistance of the Foundation Gala Funds 2021 and 2022, in celebration of the National Gallery of Australia's 40th anniversary, 2022 © Emily Kam Kngwarray/Copyright Agency

## PROMOTIONAL IMAGERY

Some artworks have strict usage rights that are upheld by the copyright holder. Use of artworks without the copyright holder's authorisation, may be an infringement which may be subject to legal redress by the copyright holder.

Any advertising that includes exhibition-related imagery must be approved by the copyright holder and the National Gallery. Please request approval via [tourism@nga.gov.au](mailto:tourism@nga.gov.au)

Reproduction of marketing assets (including masthead) is not permissible without Gallery written approval.

## EXHIBITION COLLATERAL

The Gallery will provide exhibition-related promotional imagery that can be used on your website, social media channels and printed collateral. This includes:

- Exhibition flyers
- Installation and campaign images
- Social media gif and content for posting
- Poster and easel

## SOCIAL MEDIA

Please tag and follow National Gallery on these platforms:  
Facebook: @NationalGalleryofAustralia  
Instagram: @nationalgalleryaus  
Twitter: @natgalleryaus

Please use the following hashtags where appropriate:  
#EmilyKamKngwarray #knowmyname #nationalgalleryaus

Wholesale vouchers for *Emily Kam Kngwarray* can be purchased through the Gallery's own ticketing portal on our website.



Emily Kam Kngwarray, Anmatyerr people, *Alhalker - my Country*, 1992, National Gallery of Australia, Kamberra/Canberra, Purchased in 2023 in celebration of the National Gallery of Australia's 40th anniversary 2022.