

MEDIA RELEASE

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AWARD-WINNING MUSICIAN FLUME ANNOUNCED AS THE NGA AMBASSADOR FOR *HYPER REAL*

The National Gallery of Australia welcomes Flume as official NGA Ambassador for the *Hyper Real* exhibition open until 18 February.

The musician credited with single-handedly changing the face of Australian dance music has garnered international acclaim, picking up an esteemed Grammy Award for Best Dance/Electronic Album for his second album, *Skin*, earlier this year.

Flume also won numerous ARIA awards (Album Of The Year, Best Independent Release, Best Male Artist, Best Dance Release, Best Pop Release for 'Never Be Like You' Feat Kai, Producer Of The Year, Engineer Of The Year) as well as reached #1 on the Triple J Hottest 100 poll, sold an epic 300,000 tickets on his headline world tour, and delivered countless performances at every major festival across the globe. It is no wonder that Flume is being called, '...the future of dance music' by *Time Magazine*.

Flume also received an ARIA artisan award for Best Cover Art, created by friend and collaborator, Jonathan Zawada. Flume's collaboration with artist Jonathan is testament to his dedication to create an authentic sound and artistic aesthetic. Based on the alignment between the National Gallery of Australia's hyperrealism exhibition and Flume's creative approach, the artist has come on board as the ambassador for the boundary-pushing contemporary exhibition, *Hyper Real*.

Flume's seminal track, *Hyperreal feat. Kučka*, will underpin *Hyper Real's* video content, with a curated Flume Art+Sound music pop-up takeover playing in the gallery space during the exhibition. The artist will also tailor an audio and music tour as part of the exhibition.

'Throughout the making of *Skin*, Jonathan Zawada and I often referred to the blend of the organic and the synthetic shaping the aesthetic around the album and the live show,' said Harley Streten aka Flume. 'Lots of these artists explore many of these same themes around the future of art and technology, so I'm really looking forward to seeing the exhibition when back in Australia next week.'

Flume will join Senior Curator of Contemporary Art, Jaklyn Babington, and artist Jonathon Zawada *In Conversation* to discuss the integration of art and music as part of a video series developed by the NGA.

Hyper Real is on now until 18 February and features the explorative and futuristic works of 32 artists from around the world presenting uncanny creatures, fantastic flesh, giants, clones and more.

Check out <https://nga.gov.au/hyperreal/> for more information.

MEDIA CENTRE:

Downloadable hi res images: <https://nga.gov.au/aboutus/mediacentre/hyperreal/default.cfm>

SOCIAL MEDIA:

Facebook: @NationalGalleryof Australia

Instagram: @NationalGalleryAus

Twitter: @NatGalleryAus

Hashtag: #HyperRealNGA

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