



KIDS X VAN GOGH: RECREATE SUNFLOWERS AND WIN

“What would life be if we had no courage to attempt anything?” - Vincent van Gogh

Calling all school-age budding artists: ever wanted to see your work of art on billboards across the country? Or dreamt of seeing Van Gogh’s iconic *Sunflowers* in real life?

The National Gallery of Australia and oOh!media are inviting artists from primary and secondary schools to create their own version of Vincent van Gogh’s *Sunflowers* for the Kids x Van Gogh challenge.

The competition will be judged by National Gallery of Australia Director, Nick Mitzevich, oOh!media Chief Content, Marketing and Creative Officer, Neil Ackland, and National Gallery of Australia Tim Fairfax Assistant Director, Learning and Digital, Heather Whiteley Robertson.

Works of art by six finalists will be displayed alongside Van Gogh’s *Sunflowers* on oOh!media’s billboard, street and retail networks across the country. One lucky winner will also get the chance to come and see one of Van Gogh’s most famous painting in real life with a trip for up to four people to see *Botticelli to Van Gogh: Masterpieces from the National Gallery, London* at the National Gallery of Australia.

“By nurturing imagination from an early age – through initiatives such as Kids x Van Gogh – we hope to inspire the next generation of art lovers,” said National Gallery of Australia Director Nick Mitzevich.

“From major cities to regional areas, the creativity of six young and aspiring artists from across the country will be showcased far and wide thanks to the support of oOh!media.”

oOh!media Chief Content, Marketing and Creative Officer Neil Ackland said he was excited to take *Sunflowers* beyond the walls of the National Gallery.

“We’re really proud to be supporting this competition, which uses a world-famous piece of art to encourage young artists’ creativity in a highly imaginative way. The team at the National Gallery of Australia is a strong supporter of art-

related education, and we're really looking forward to showcasing the finalists' works to the vast numbers of Australians we reach via our national network every day," said Ackland.

Submissions for the Kids x Van Gogh challenge close Monday 12 April 2021 at 5pm. For details on how to enter visit nga.gov.au/masterpieces/comp. Kids x Van Gogh will be on display on oOh!media sites across the country from 3 May to 14 June 2021.

Botticelli to Van Gogh: Masterpieces from the National Gallery, London is organised by the National Gallery London, Art Exhibitions Australia, and the National Gallery of Australia.

Images: Download [here](#).

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Caption: (left to right) Gabriella, 10, Bridie, 8 & Nathan, 11 with their own sunflowers in front of Vincent van Gogh's *Sunflowers*, 1888. © The National Gallery, London.