

NGA

National Gallery of Australia

MEDIA RELEASE

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NGA ANNOUNCES NEW ASSISTANT DIRECTOR

National Gallery of Australia Director, Gerard Vaughan, today announced the appointment of Alison Wright as Assistant Director, Engagement and Development. Wright's role as part of the executive management team is to oversee a new, expanded division incorporating the NGA's marketing, communication, digital engagement, membership, development, foundation and ICT activities.



Wright has been Assistant Director of Brand and Marketing at the NGA since 2015 and brings a wealth of experience at a senior leadership level in Australia and internationally. She has spent the last 13 years in senior management roles including Director of Communications Asia Pacific (Visteon Corporation) based in China. Wright was also General Manager Marketing and Communication at the Australian Grand Prix in Melbourne and Manager Partner of a successful agency in Shanghai servicing a range of multi-national clients. She commenced her career as a journalist, working primarily for ABC TV News and Current Affairs following her studies in fine art.

During her time at the NGA she has been a key driver of change in the brand and customer experience and brings an entrepreneurial spirit and creativity to the NGA team.

Social Media

Facebook: @nationalgalleryofaustralia

Twitter: @natgalleryaus

Instagram: @nationalgalleryaus

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